



MIA WEBINAR SERIES

# VALUATION IN PRACTICE: DEMYSTIFYING BUSINESS VALUATION

23 & 24 February 2021 (Tuesday & Wednesday), 1.00pm – 5.15pm

With accounting standards requiring companies to use fair value accounting for financial reporting, preparers, auditors and users of financial statements are required to have a far better understanding of the requirements and implications of fair value accounting. This valuation programme will examine different valuation techniques and how they apply to commonly found illiquid assets. The programme will employ practical tips, real life examples and interactive session and case studies to facilitate a better understanding of the subject.

## OBJECTIVES

This programme seeks to help you:

- Gain a thorough understanding of the valuation process
- Understand the various valuation methodologies
- Learn from the practical and interactive valuation case studies

## METHODOLOGY

A highly interactive learning session with trainer/speaker-led facilitation, live Q&As, quick polls/surveys, self-assessment quizzes and participant's feedback on learning outcome achievement.

## WHO SHOULD ATTEND

- CEOs, COOs and CFOs
- Financial Managers and Analysts
- Company Secretaries
- Company Founders and Key Shareholders
- Entrepreneurs

## PROGRAMME OUTLINE

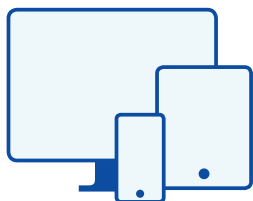
### DAY 1

12.30 pm – 1.00 pm	Participants login to join the webinar
1.00 pm – 3.00 pm	<b>Session 1</b> <ul style="list-style-type: none"> <li>• <b>Part I: Introduction</b> <ul style="list-style-type: none"> <li>&gt; Overview of valuation</li> <li>&gt; Key concepts</li> </ul> </li> <li>• <b>Part II: Valuation Process</b> <ul style="list-style-type: none"> <li>&gt; Scope and gathering data</li> <li>&gt; Valuation models and report</li> </ul> </li> </ul>
3.00 pm – 3.15 pm	Break
3.15 pm – 5.00 pm	<b>Session 2</b> <ul style="list-style-type: none"> <li>• <b>Part III: Measuring Fair/ Market Value</b> <ul style="list-style-type: none"> <li>&gt; Fair value measurement</li> <li>&gt; Challenges of fair value measurement</li> </ul> </li> <li>• <b>Part IV: Approaches and Methods of Valuation</b> <ul style="list-style-type: none"> <li>&gt; Market Approach                             <ul style="list-style-type: none"> <li>– GPC or multiples method</li> </ul> </li> <li>&gt; Income Approach                             <ul style="list-style-type: none"> <li>– DCF method</li> </ul> </li> </ul> </li> </ul>
5.00 pm – 5.15 pm	• Q&A Session
5.15 pm	End of Day 1

### DAY 2

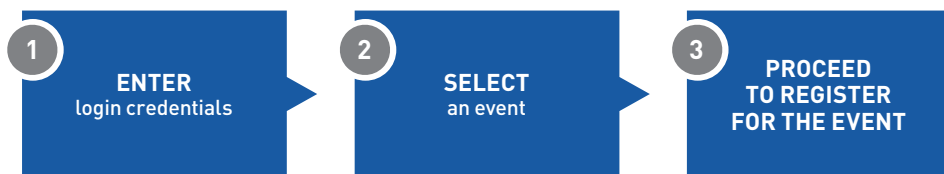
12.30 pm – 1.00 pm	Participants login to join the webinar
1.00 pm – 1.15 pm	<b>Session 1</b> <ul style="list-style-type: none"> <li>• Recap of Day 1</li> </ul>
1.15 pm – 3.00 pm	<ul style="list-style-type: none"> <li>• <b>Part IV: Approaches and Methods of Valuation (continued)</b> <ul style="list-style-type: none"> <li>&gt; Income Approach                             <ul style="list-style-type: none"> <li>– DCF method</li> </ul> </li> <li>&gt; Cost Approach</li> </ul> </li> </ul>
3.00 pm – 3.15 pm	Break
3.15 pm – 5.00 pm	<b>Session 2</b> <ul style="list-style-type: none"> <li>• <b>Part V: DCF and GPC</b> <ul style="list-style-type: none"> <li>&gt; EBIT, Tax, Working Capital and CAPEX</li> <li>&gt; Case Studies                             <ul style="list-style-type: none"> <li>– GPC &amp; DCF</li> </ul> </li> </ul> </li> </ul>
5.00 pm – 5.15 pm	• Q&A Session
5.15 pm	End of Webinar

## REGISTRATION PROCESS

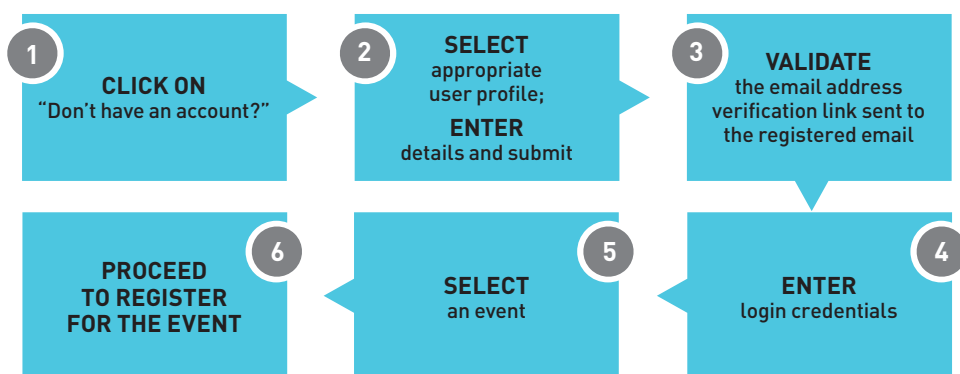


- To view more events and download the full brochure, please visit: [pd.mia.org.my](http://pd.mia.org.my)
- Search and select the event
- Click 'Register' to experience the new system by continuing with the respective steps below:

## EXISTING USER



## NEW USER



For any assistance, please call (8.45am-5.30pm, Monday-Friday)

**MIA Help Desk @ 603-2722 9000**

## TERMS &amp; CONDITIONS FOR WEBINAR

## WEBINAR FEE

- Fee is payable to MALAYSIAN INSTITUTE OF ACCOUNTANTS
- For selected webinars, the fee includes e-materials.
  - Individual Registration: Full payment shall be made at the point of online registration.
  - Corporate Registration: Full payment shall be made within thirty (30) days from the date of the Proforma Invoice or 1 day before the webinar, whichever earlier.
- Access to join the webinar shall be granted only upon full payment as per the above requirement.

## WEBINAR ACCESS LINK

- The Access Link will be emailed at least 24-hours before the commencement of webinar.
- The Access Link is unique and should not be forwarded/shared with others.

## CANCELLATION

Should the participant decide to cancel his/her enrolment, a cancellation policy shall be applied as follows:

- Written cancellation received less than seven (7) days from the date of the webinar, an administrative charge of 20% of the registration fee will be imposed. Unpaid registration will also be liable for 20% administrative charge.
- Written cancellation received on the day of the webinar or failed to join the webinar, no refund will be made. Unpaid registration will also be liable for full payment of the registration fee.
- Replacement of participant is not allowed.

## PARTICIPANT'S CLASSIFICATION AND INFORMATION

Category: Corporate/Individual

- Please select the participant classification carefully as it determines the fee payable. No alteration will be allowed upon registration.
- The information on Corporate/Individual provided shall be deemed true and correct. No alteration will be allowed upon registration.

## METHODOLOGY, CERTIFICATE OF ATTENDANCE AND CPE CREDIT HOURS

- Live Q&As, quick polls/surveys will be carried out throughout the webinar.
- For selected webinars, a pre and/or post course material will be shared with participants.
- Self-assessment quizzes at the beginning as well as at end of the webinar will be given to enable participants to self-evaluate themselves on their learning performance and level of understanding of the programme content.
- For selected webinars, participants will be issued with an e-certificate upon full attendance and submission of the feedback stating the benefits achieved (where applicable), and CPE credit hours for MIA members will be credited into the MIA Member Services Portal within 2 weeks of the webinar.
- The e-certificate and CPE credit hours will not be awarded if participants remain logged in less than 80% of the time allocated for the webinar.
- Listening to pre-recorded webinar and/or reading from past webinar e-material shall not qualify as structured CPE credit hours.

## COPYRIGHT

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## DATA PROTECTION

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## DISCLAIMER

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## TRAINER/SPEAKER

## ADIE GUPTA

Adie Gupta is the Co-founder and Managing Director of Spring Galaxy, a valuation and transaction advisory firm serving government clients and the corporate sector in the Asia Pacific region. He has more than 20 years of valuation, corporate finance, and consulting experience. Prior to Spring Galaxy, he worked as the MD of a regional MNC valuation firm, in different roles for a mid-tier and a big 4 professional services firm in Australia and Asia focussing on valuations and corporate finance services. Adie has previously provided business and IP valuation services to several Malaysian government agencies in relation to lending based on IP assets and has recently valued companies operating in the Palm Oil Trading, Multi-Media, Technology, Telecom and Telecom Equipment sectors. He has also advised companies on corporate transactions including M&A, divestments, IPOs, and private placements. Adie speaks at various forums and conferences on topics relating to start ups, valuations, M&A and IP.

## WEBINAR FEES

Member/Member Firm	RM 600
Non-member	RM 800

*Preferred Payment: Pay with MIA-CIMB Affinity Credit Card.*

## WEBINAR DETAILS &amp; REGISTRATION

23 & 24 February 2021 (Tuesday & Wednesday)

Session 1 : 1.00 pm – 3.00 pm

Session 2 : 3.15 pm – 5.15 pm

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