

VALUATION IN PRACTICE FOR TRANSACTIONS AND REPORTING

CRAS SOFTAS CONTROL CO

LEVEL 1 » Valuation Fundamentals 2 December 2020 (Wednesday), 1.00pm – 5.15pm

LEVEL 2 » Valuation for Business Combination 9 December 2020 (Wednesday), 1.00pm – 5.15pm

LEVEL 3 » Valuation of Intangible Assets 16 December 2020 (Wednesday), 1.00pm – 5.15pm

VALUATION IN PRACTICE FOR TRANSACTIONS AND REPORTING



With accounting standards requiring companies to use fair value accounting for financial reporting, preparers, auditors and users of financial statements are required to have a far better understanding of the requirements and implications of fair value accounting.

This valuation programme series will examine and address fair value accounting from a valuation perspective. It will provide participants with an integrated understanding of valuation, with a particular emphasis on the practical issues relating to valuation and the valuation principles which underpin them. Participants will be encouraged to explore and discuss different valuation techniques and how they apply to commonly found illiquid assets. The programme series will also cover regulatory aspects, practical tips, real life examples and interactive sessions.

METHODOLODY

A highly interactive learning session with trainer/speaker-led facilitation, live Q&As, quick polls/ surveys, self-assessment quizzes and participant's feedback on learning outcome achievement.

WHO SHOULD ATTEND

- Company CEOs, COOs and CFOs
- Financial Managers and Analysts
- Company Secretaries
- Company Founders and Key Shareholders
- Entrepreneurs

LEVEL 1 VALUATION FUNDAMENTALS



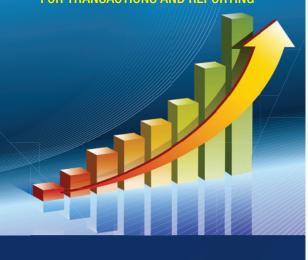
OBJECTIVES

What are the purpose, the requirements and the role valuers play in the financial community? Gain a thorough understanding of the valuation process and common mistakes found in valuation reports through the programme's interactive valuation case studies.

PROGRAMME OUTLINE

12.30 pm – 1.00 pm	Participants login to join the webinar
1.00 pm – 3.00 pm	Session 1 Introduction to Valuation General overview of Valuation Parties or users of valuation The role of 3rd party valuers
	 Valuation Process Steps involved in performing a valuation Purpose, scope and methodology Gathering necessary information and data Developing mathematical models and reports Common mistakes in valuation reports
3.00 pm - 3.15 pm	Break
3.15 pm -5.15 pm	 Session 2 Measuring Fair Value/Market Value What is fair value and what is market value? The application and its major challenges FAQ about fair value measurement Methods of Valuation A detailed look into different approaches to valuation Mathematical formulas used and reasoning Using Discounted Cash Flow Method (DCF) Using Multiples or Capitalisation of Earnings Method
5.15 pm	End of Webinar

VALUATION IN PRACTICE FOR TRANSACTIONS AND REPORTING



TRAINER/SPEAKER

ADIE GUPTA

Adie Gupta is the Co-founder and Managing Director of Spring Galaxy, a valuation and transaction advisory firm serving government clients and the corporate sector in the Asia Pacific region. He has more than 20 years of valuation, corporate finance, and consulting experience. Prior to Spring Galaxy, he worked as the MD of a regional MNC valuation firm, in different roles for a mid-tier and a big 4 professional services firm in Australia and Asia focussing on valuations and corporate finance services. Adie has previously provided business and IP valuation services to several Malaysian government agencies in relation to lending based on IP assets and has recently valued companies operating in the Palm Oil Trading, Multi-Media, Technology, Telecom and Telecom Equipment sectors. He has also advised companies on corporate transactions including M&A, divestments, IPOs, and private placements. Adie speaks at various forums and conferences on topics relating to start ups, valuations, M&A and IP.

LEVEL 2 VALUATION FOR BUSINESS COMBINATION



OBJECTIVES

In this programme, participants will gain a deeper understanding of what business combinations are and the how and why fair value concept applies. Make full use of this opportunity to understand and work through the mechanics of the purchase price allocation process.

PROGRAMME OUTLINE

12.30 pm – 1.00 pm	Participants login to join the webinar
1.00 pm - 3.00 pm	 Session 1 Introduction to Business Combinations What are business combinations? Definition of a business under accounting standards Overview of Financial Reporting Standard: IFRS/MFRS 3 Purchase Price Allocation (PPA) Process What is PPA and the valuation process involved? Determining the consideration Recognising and Measuring the value of Tangible Assets Recognising and Measuring the value of Intangible Assets Calculating Deferred Tax and Goodwill
3.00 pm - 3.15 pm	Break
3.15 pm – 5.15 pm	 Session 2 Practical Considerations for PPA Valuation Process Valuing Tangible Assets Valuing Intangible Assets Other factors to be considered Cross checks Case Studies and Q&A session
5.15 pm	End of Webinar

LEVEL 3 VALUATION OF INTANGIBLE ASSETS



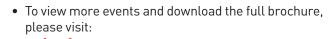
OBJECTIVES

Intangible assets are a regular feature on company balance sheets these days. Gain an understanding on the main methods of valuing intangible assets as well as the practical elements of valuing different types of intangible assets. Participants will have the opportunity to participate in practical case studies in order to understand the main financial inputs for an intangible asset valuation.

PROGRAMME OUTLINE

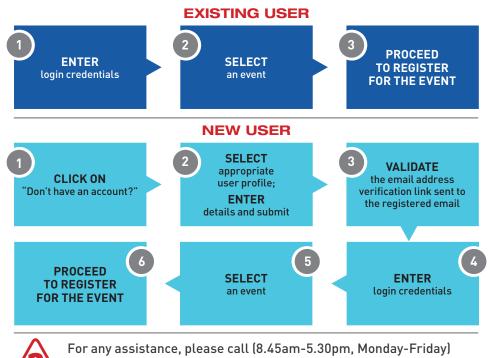
-1.00 pm 1.00 pm -3.00 pm • Intr > >	pants login to join the webinar on 1 roduction to Intangible Assets Various reasons to value Intangible Assets Variables involved in valuing Intangible Assets Brief Case Study on Intangible Asset identification
-3.00 pm • Intr >	roduction to Intangible Assets Various reasons to value Intangible Assets Variables involved in valuing Intangible Assets
>	uation Process for Intangible Assets Introduction to Intangible Asset Valuation Steps in doing Intangible Asset Valuation including case studies
3.00 pm -3.15 pm Break	
> >	on 2 actical Considerations of Intangible Asset Valuation Issues to consider in Intangible Asset Valuation Commonly faced challenges in Asia cap & Q&A session
5.15 pm End of	Webinar

REGISTRATION PROCESS



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- Search and select the event
- Click 'Register' to experience the new system by continuing with the respective steps below:



MIA Help Desk @ 603-2722 9000

TERMS & CONDITIONS FOR WEBINAR

WEBINAR FEE

- Fee is payable to MALAYSIAN INSTITUTE OF ACCOUNTANTS
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- Individual Registration: Full payment shall be made at the point of online registration.
- Corporate Registration: Full payment shall be made within thirty (30) days from the date of the Proforma Invoice or 1 day before the webinar, whichever earlier.
- Access to join the webinar shall be granted only upon full payment as per the above requirement.

WEBINAR ACCESS LINK

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- The Access Link is unique and should not be forwarded/shared with others.

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- Written cancellation received less than seven (7) days from the date of the webinar, an administrative charge of 20% of the registration fee will be imposed. Unpaid registration will also be liable for 20% administrative charge.
- . Written cancellation received on the day of the webinar or failed to join the webinar, no refund will be made. Unpaid registration will also be liable for full payment of the registration fee.
- Replacement of participant is not allowed.

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Category: Corporate/Individual

- Please select the participant classification carefully as it determines the fee payable. No alteration will be allowed upon registration.
 The information on Corporate/Individual provided shall be deemed true and correct. No alteration will be allowed upon registration.
- METHODOLOGY, CERTIFICATE OF ATTENDANCE AND CPE CREDIT HOURS
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- · Self-assessment quizzes at the beginning as well as at end of the webinar will be given to enable participants to self-evaluate themselves on their learning performance and level of understanding of the programme content.
- . For selected webinars, participants will be issued with an e-certificate upon full attendance and submission of the feedback stating the benefits achieved (where applicable), and CPE credit hours for MIA members will be credited into the MIA Member Services Portal within 2 weeks of the webinar
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WEBINAR FEE PER LEVEL

Member/Member Firm	RM 300	
Non-member	RM 400	
Preferred Payment: Pay with MIA-CIMB Affinity Credit Card.		

WEBINAR DETAILS & REGISTRATION

LEVEL 1 : 2 December 2020 (Wednesday) LEVEL 2 : 9 December 2020 (Wednesday) LEVEL 3 : 16 December 2020 (Wednesday)				
Session 1	: 1.00 pm – 3.00 pm			
Session 2	: 3.15 pm – 5.15 pm			
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